

Curriculum Vitae

Parikshit Kishor Pachorkar

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Summary

Experienced academic professional with expertise in Marketing, Finance, and General Management. Passionate about teaching, research, and mentoring, with over a decade of experience in higher education institutions.

Educational Qualifications

Qualification	Specialization	Institute/University	Class	Year
NET Qualified	Management Sciences	UGC	-	June 2012
MBA	Marketing Management	NDMVP IMRT, Nashik-2	First Class	May 2008
MBA (Additional)	Financial Management	University of Pune	First Class	Oct 2009
B.Com	Marketing and Advertisement	KTHM College, Nashik-2	Second Class	March 2006
HSC	Commerce	KTHM College, Nashik-2	First Class	Feb 2003
SSC	-	St. Francis High School, Nashik-2	First Class	March 2001

Work Experience

- Consultant (Teaching & Content Development) – Sunstone Eduversity (Nov 2021 – Dec 2023)
- Visiting faculty at different colleges between Mar 2017 - Nov 2021
- Assistant Professor – K.R. Sapkal College of Management Studies, Nashik (Nov 2009 – Mar 2017)

Core Instructional Areas

- Marketing Management
- Research Methodology
- Strategic Management
- Business Economics & International Business Economics
- Financial Markets
- Other areas - Business Analysis using Power BI and Tableau, Case Studies, Data Analysis using

SPSS & Ms Excel etc.

Co-Curricular Roles & Responsibilities

- College Examination Officer (Dec 2012 – April 2015)
- Coordinator for National Level Seminar & SPPU Innovation 2016
- Handled publication work of the Research Journal

Research Publications & Presentations

- ‘Correlation Study of Financial Performance Indicators in Indian Public Sector Banks & Private Sector Banks’; National Conference on Innovation in Banking & Finance 2012, At IBMRD, Ahmednagar. (Published) *IBMRD’s Journal of Management and Research*. ISSN: 2277-7830 Vol. 1 No. 1 March 2012.
- ‘Perceived risk dimensions & perceived barriers in acceptance of online shopping’. (Presented) Oxford Retail Futures Conference 2012, at ‘Säid Business School’, University of Oxford, UK.
- Proceedings In Absentia – International Mathematical Finance Conference, Bradley University, Illinois, US Deciding Working Capital Requirement from CA & CL Components.
- ‘Use of Value Stream Mapping for Improvement of Human Resource Processes’ Knowledge, Culture and Change in Organizations Conference 2013. At British Columbia University, Canada. (Published) *Change Management: An International Journal* 15 (2): 1-17. doi:10.18848/2327-798X/CGP/v15i02/50768
- “Challenges for Agricultural Producer Companies: a review of literature on farmers’ collective marketing activities’ *MGV’s Journal*.
- Linking farmers to markets: Analysis of collective marketing models implemented by agricultural producer companies in India. [Proceedings] National Conference “Energising Economies through Business & Technology Excellence” Pratibha Institute of Business Management, Pune. ISBN NO: 978-81-923768-3-7
- Comparison of provisions related to Producer Company and its earlier legislative background. *KRSCMS Management Journal* ISSN No: 2230-8067
- Collective marketing practices of Agripreneurs through producer company model. National Conference; Entrepreneurship Development: A Roadmap for Make in India; MVPS’s KBT College of Engineering, Nashik Feb 2016.
- Agripreneurs: Agriculture and entrepreneur excellence through collaborative approach.. *KRSCMS Management Journal* ISSN No: 2230-8067

Conferences Attended

- International
 - Oxford Retail Futures Conference, University of Oxford, UK
- National
 - “Indian Economy, a Gamble on Monsoon?” Co Sponsored by University of Pune, organized by K.

R. Sapkal College of Mgt. Studies, on 20th & 21st February 2010.

- 'Vibrant Management Education is the Need of the Indian Industry' Co Sponsored by University of Pune, organized by K. R. Sapkal College of Mgt. Studies, on 15th, 16th & 17th of January 2011.
- 'Ethos, Ethics in the Corporate World and its Impact on Overall Development of India' Co Sponsored by University of Pune, organized by K. R. Sapkal College of Mgt. Studies, on 14th, 15th & 16th of January 2012. **(As a Coordinator)**
- "Innovation in Banking & Finance" Cosponsored by University of Pune, PVVPF, organized by IBM&RD, Ahmednagar, on 16th, 17th & 18th March 2012.
- "Government's Economic Initiatives: A matter of sustainability", Co Sponsored by University of Pune, organized by K. R. Sapkal College of Mgt. Studies, on 12th & 13th of January 2013.
- "Kumbhamela 2015 – Management Opportunities & Challenges" Co Sponsored by University of Pune, organized by K. R. Sapkal College of Mgt. Studies, on 26th & 27th of September, 2014.
- "Entrepreneurship: A Management Perspective 2016" Co Sponsored by University of Pune, organized by K. R. Sapkal College of Mgt. Studies, on 22nd & 23rd of January, 2015.

FDPs & Workshops Attended

- Local level seminar, India Going Global, organized by JDC Bytco IMSR on 23rd January 2010.
- MDP on Management Effectiveness for Business Administration Conducted by MSME from 23/12/2010 to 29/12/2010.
- FDP for senior Faculty of Management Science, UGC Academic staff College, University of Pune, conducted by JDC Bytco IMSR, Nashik. 17/01/2011 to 22/01/2011.
- College Examination Officer Workshop, Examination Department University of Pune, in collaboration with Ashoka Business School, Nashik on 27/Nov/2012.
- FDP by MSME on 07/05/2012 "Building Sustainable Enterprises – IV" Management Workshop, organized by Nashik Entrepreneurs' Forum on 23rd February 2013.
- Workshop on "Exam System" Organised by Amrutvahini IM & BA, Sangamner in Association with University of Pune on 21st February 2014.
- Faculty Development Programme (FDP) on "Research Writing" on 12/11/2014 at K. R. Sapkal College of Mgt. Studies

Personal Details

- Date of Birth: 29-05-1985
- Place of Birth: Nashik
- Gender: Male
- Domicile: Maharashtra
- Nationality: Indian

- Languages Known: English, Hindi, Marathi
- Marital Status: Married

Declaration

I hereby declare that all information provided is true, complete, and correct to the best of my knowledge.

Date:

Place: Nashik

Parikshit Kishor Pachorkar