

Navjeevan Education Society's NAVJEEVAN Institute Of Management

Nashik

Placement Dossier 2023-2024

About NIM

Navjeevan Institute of Management (NIM), a premier business school established in 1994, is affiliated to Savitribai Phule Pune University (SPPU), recognized under AICTE (New Delhi), accredited by NAAC in 2004 and re-accredited in 2019 with B++ Grade. It is also an active member of CII Western region. Our aim is not only to impart quality education in the field of management but also to ensure holistic development of the students. The institute is located in scenic Nasik, also known historically as the city of pilgrimage and recently as Asia's only wine park.

Mission Statement: "To create world class managers who will have a passion for winning, clear ability to lead, strong analytical skills to think innovatively, a drive for continuous self-improvement and genuine interest in the development of others."

NAVJEEVAN नवजीवन

AVJEEVAN INSTITUTE OF MA

About NIM

Our faculty members are dedicated to providing the best training through discussions, case studies and presentations. At Navjeevan, research is greatly valued and encouraged. Our faculty members regularly present papers in National & International conferences. Many of them are Doctoral candidates. The institute offers Management Development Programs (MDP) to executives.

Navjeevan at a glance:

- Campus to Corporate (C2C): Our students have bagged top ranks in this competition.
- The Six Sigma (Green Belt) certificate program is arranged annually for the students as part of Student Development Initiatives. Other activities include guest lectures, one-day workshops, theme-based seminars, on-the-job training, and industrial visits to various industries across India.
- 3 times winner of Avishkar, competition held by Government of Maharashtra for MBA students, a program to promote innovation.
- We have a strong alumni network; our alumni visit regularly to guide the students and also assist in placements.
- The language lab and e-library facilities have been greatly appreciated by students and visitors alike.
- We have a track record of providing excellent placements to our students. Around 50 companies visit the campus every year.
- Wi-fi enabled campus helps the students to expand their knowledge on the go.
- Our students enthusiastically participate in extra-curricular and co-curricular activities.



Subhash G. Deshmukh (Managing Trustee, NES)

Dear Eagles of Navjeevan ...

"This life is full of care We have no time to stand and stare..."

Message from Trustee



Vijaya S. Deshmukh (Chairperson, NES)

Noble prize winner poet T. S. Eliot has described the modern era in the above-mentioned words. But are we; the young and energetic MBA youths, going to stop by such pessimistic proposition? No ...never ...not at all- we are sure, the energetic managers of Navjeevan will strive, struggle and fight this battle of recession, industrial unrest, devaluation of Indian currency, the lethargy in social atmosphere and so on...and...on.

We must abolish these social evils with total might and fullest determination. If at all you will walk on such victorious path, the nation...our mother India will see the glorious days again...

These are to me the most important things the Navjeevan Eagles can contemplate. God bless you all...Ever yours



Name:- **Chaudhari Harish R.** Education:-BBA E-Mail:- harishchaudhari459@gmail.com Project Title:- A Study of Income Tax Return

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Employee And Strategies For Tax Saving "
Company:- HSB and Company , Nashik



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Name:- Dhabe Tejshree P. Education:-B. Com E-mail:- 29febtejshree@gmail.com Project Title:- A Study On Consumer Behavior Of Investing In Mutual Funds With Reference To Ab Consultant, Nashik Company:- AB CONSULTANT, NASHIK

Name:- Halagunde Vikas P. Education :- B. Com E-mail:- mastervikas1146@gmail.com and Project Title:- Investment Analysis Of Individual Investor Post COVID Special Reference To Stock Market Company :- Tjsb Sahakari Bank Ltd Gangapur Rd Branch



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Name:- Kokate Kalyani K.

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Company:-Zerodha Pvt.Ltd.



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Name:- **Bodade Ankush B.** Education:- B. Com E-mail:- ankushbodade1003@gmail.com Project Title:- A Study Of Network Marketing Strategy Company:- Dynamic Beneficial Accord Marketing Pvt. Ltd (Assort)



Name:- **Desale Tushar D.** Education:- BBA E-mail:- tushardesale3177@gmail.com Project Title:- A Study Of Customer Buying Behavior Company:- Jitendra Mahindra Motor Ambad MIDC Nashik



Name:- Dhongade Archana B. Education:- B.A E-mail:- dhongadearchana760@gmail.com Project Title:- A Study On The Customer Satisfaction Towards LIC Schemes Company:- Life Insurence Financial Services (Panchvati Nashik)



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Investments and Financial Services
Company:- Swara Investments and Financial Services, Nashik



Name:- **Sonawane Shraddha S.** Education:- B. Com E-mail:- shraddhass912@gmail.com Project Title:- A Study on Customer Satisfaction towards the Services Company:- Axis Bank Ltd. Koparkhaira NE, Navi Mumbai



Name:- Mahajan Suraj D. Education:- B.Sc E-mail:- mahajansuraj23@gmail.com Project Title:- A Study of the On Ground Activities and Customer Awareness Company:- Bajaj Finserv, Nashik

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Education:- B.Com E-mail:- yashsalve292@gmail.com Project Title:- A Study on Customer Retention Company:- HBD Financial Services, Nashik



Education:- B.A E-mail:- ssanap85@gmail.com Project Title:- A Study Of Customer Satisfaction Of Mahindra Tractors For Sohan Enterprise Shahapur Company:- Sohan Enterprises, Shahapur. Tel Shahapur Dist.- Thane .



Name:- Deshmukh Rutuja B.

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Name:- Pathak Janhavi P.

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Operations and Supply Chain Management Specialization



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Operations and Supply Chain Management Specialization



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Operations and Supply Chain Management Specialization



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Business Analytics Management Specialization



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Response Sheet

Corporate Response Sheet

The Placement Co-ordinator,

Navjeevan Institute of Management (NIM), Affiliated to University of Pune, Recognized by AICTE. NAAC Accredited Campus Placement Programme 2013-14 Shivshakti Chowk, 4th Scheme, CIDCO,

Nashik-422008

Please email the following details to us at nim1.placement@gmail.com

- Organization name
- Registered address
- Contact numbers (mobile and landline)
- Email ID
- Website address
- Contact details of recruiting officer
- Selection Procedure for Final Placement (Only Interview / Written test & interview, Group discussion and interview, any other format as prescribed by the management of the company)
- If Pre-placement talk is to be scheduled then the suitable dates for the activity
- Resume format: Company / Institute

Vacancies for Summer Training/ Final Placement

Specialization	Vacancies	Job profile	Educational Qualification	
Marketing	A.	1.00	N.	
Finance	CEAR .			
H.R.				
J.B.M		EST1	Signati	ure & Seal



Navjeevan Education Society

- Navjeevan Group
- Navjeevan Public School 1983
- Pushpavati Deshmukh Navjeevan Day School Sinner 1993
- Navjeevan Institute of Management 1993
- Navjeevan Day School Cidco 1993
- Navjeevan Law College 1999
- Navjeevan World Peace & Research Foundation 1997
- KG Section Sinner 2001

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